

VERSO

CORPORATE PRESENTATION

VERSO Capital 2022

VERSO

**THE GLOBAL MERCHANT BANKING FIRM
SINCE 1958**

**APR 2021
EAT JUST / GOOD MEAT
MAJOR INVESTOR
INVESTED USD 85,000,000**





JUL 2021
VERSO HOLDINGS
NEW WEBSITE AND 3 VERTICALS
PE VC RE

A close-up photograph of a woman with long, light brown hair holding a baby. The woman is in profile, looking towards the baby. The baby has light skin and blue eyes, and is looking towards the camera. The woman is wearing a light-colored, ribbed top. The background is a soft, out-of-focus grey.

SEP 2021
TURTLETREE LABS SERIES A
LEAD INVESTOR
USD 30,000,000

A street-level view of a city, likely New York City, showing a mix of modern skyscrapers and classical architecture. The buildings are tall and densely packed. In the foreground, there are classical buildings with columns and arches. American flags are flying from a balcony of one of the buildings. The sky is overcast.

DEC 2021
VERSO FINTECH
NEXT GEN MERCHANT BANKING
VALUATION USD 100,000,000

VERSO

THE VERSO MODEL

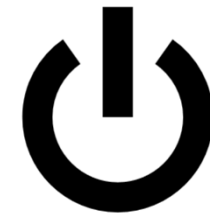
WHY

VERSO

A Global Merchant Banking firm created in 2007 to address key challenges of UHNW & Institutional Clients. VERSO Capital was born to carry out its Mission, making an impactful difference at a time of unprecedented economic, financial and technological disruption.

Following the merger in late 2020 with Aldini Capital AG, a Merchant Banking firm founded in 1958, VERSO Capital has expanded its focus to private equity and venture capital investing backed by its UHNW multi-family asset management tradition.

VERSO Capital is by design focused on proprietary, off-market transactions – providing sought-after access to unique investment opportunities that contribute to changing the world and state-of-the-art execution to provide the necessary operational support to our Mission. Since February 2021, VERSO Capital is building its proprietary Fintech platform while planning for further growth and scale.



A SENSE OF PURPOSE

VERSO

VERSO is focused.
We are driven by effective results.

Volatile Financial Markets,
Many Big Losers and a Few
Huge Winners

Technological Disruptions
pushing the Banking and
Regulatory Boundaries

Tremendous Growth of
Private Markets and
Concentration of Capital

PILARS OF THE VERSO MODEL

V E R S O

ONE
Global Brand

ONE
Partnership

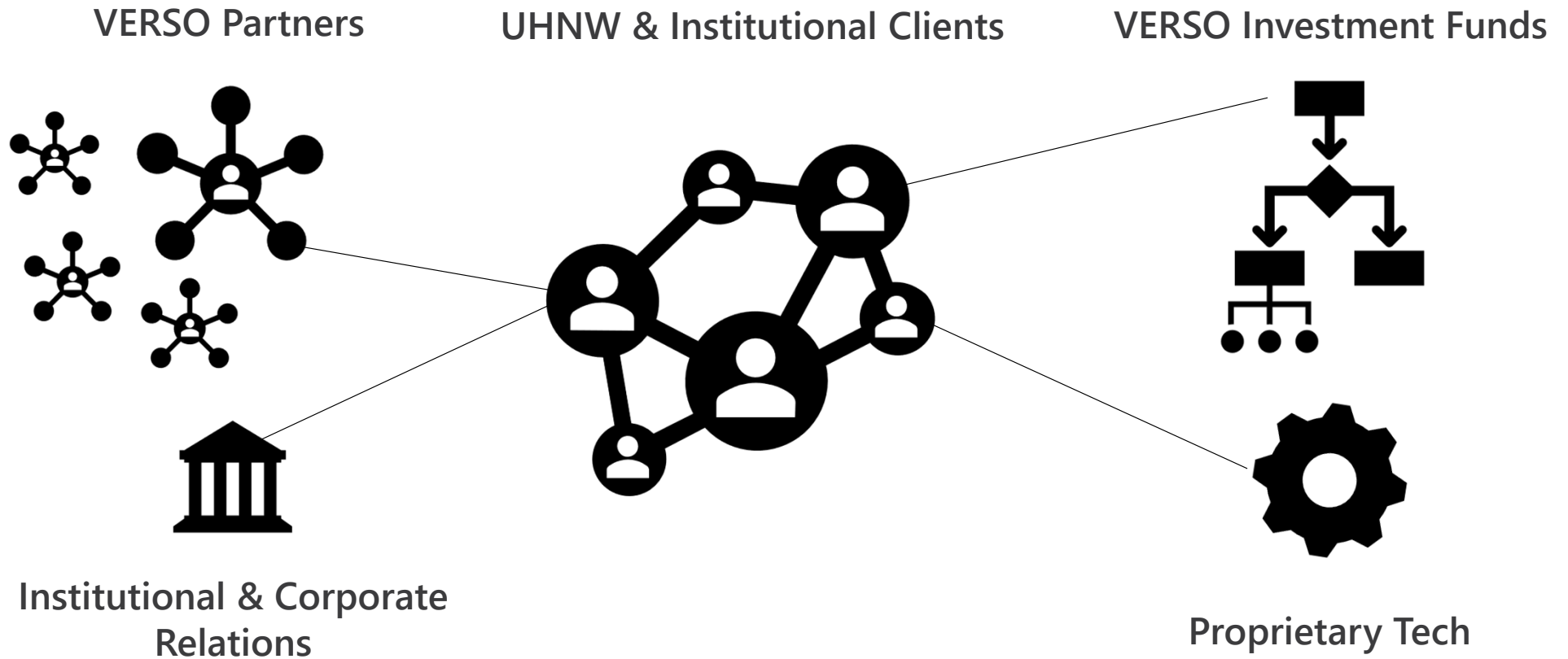
V E R S O
ONE
Tech

ONE
Stop Shop

ONE
Model




UNIQUE ECOSYSTEM

VERSO



WHAT MATTERS THE MOST

V E R S O

What matters the most at VERSO	How does this transpire in our MODEL
 Focus	Zero tolerance for disturbance and red tape to focus on our Clients
 Think	Develop a forward-thinking, daring investment thesis to bring to our Clients the best opportunities
 Execute	Provide responsive execution, support and investment reports

Focused on our Mission

Every single day, keeping our Mission in Focus. Our full energy and gravitas is directed to our Mission.

Defined by Partnership

We are Partners, gathered around the Brand and the Mission. We share a vision and we act together.

Valued for Best Execution

We strive to provide Best Execution to our Clients. We don't delegate the work. Partners handle it directly.

INVESTMENT THESIS

VERSO

360-degree Finance:

- all-asset classes
- Wealth management culture
- Asset management competency
- Private equity & venture capital skills

Venture Capital Focus:

- Food technologies
- Education technologies
- Climate technologies
- SAAS

VERSO

VERSO TEAM

A SEASONED TEAM

VERSO



VERSO is a Partnership with its Proprietary Model.
We are Partners by design and by choice.

What gathers us and makes us stronger together are our Brand,
our unique Mission, our Proprietary Investments and our Incentive Plan.

BASIS FOR PARTNERSHIP

V E R S O

VERSO Partners focus on Clients and Mandates, anywhere and anytime.
What makes our Partnership rock solid, best in class is our Proprietary Model.

Authorized
Use of Global
Brand

Application of
the Ethical
Code

Contribution
Sharing Model

Proprietary
Dealflow
Technology

Partners'
Expertise at
Reach

Direct
Financing via
Investment
Fund



Verso has opted to follow closely the main principles enounced in CFA Institute's Code of Ethics and Standards of Professional. The Code is primordial to achieving its mission and to maintain trust with our Clients.

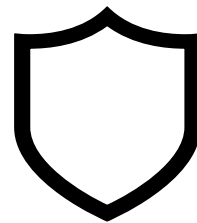
Maintain Knowledge of the Law ■ Exercise Independence, Objectivity and Fair Representation ■ Apply best in class Suitability and Fair Dealing ■ Deliver accurate, complete Performance Presentation ■ Preserve Confidentiality and Non Circumvention ■ Avoid conflicting Compensation Arrangements.

CORPORATE VALUES

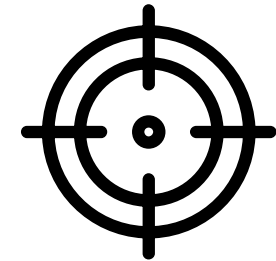
VERSO



Loyalty



Resilience



Execution

Act with honesty, integrity.
Be the best you can be.

Never give up.
That which does not kill us,
makes us stronger.

Be focused.
Deliver results.

VERSO

VERSO OPERATIONS

SCOPE OF EXPERTISE

VERSO

Global Merchant
Banking

M&A Transactions
& Origination

Equity Financing
& Fundraising

Debt Structuring
& Financing

UHNW/SFO
Advisory

Special
Situations

M&A Opportunity
Fund

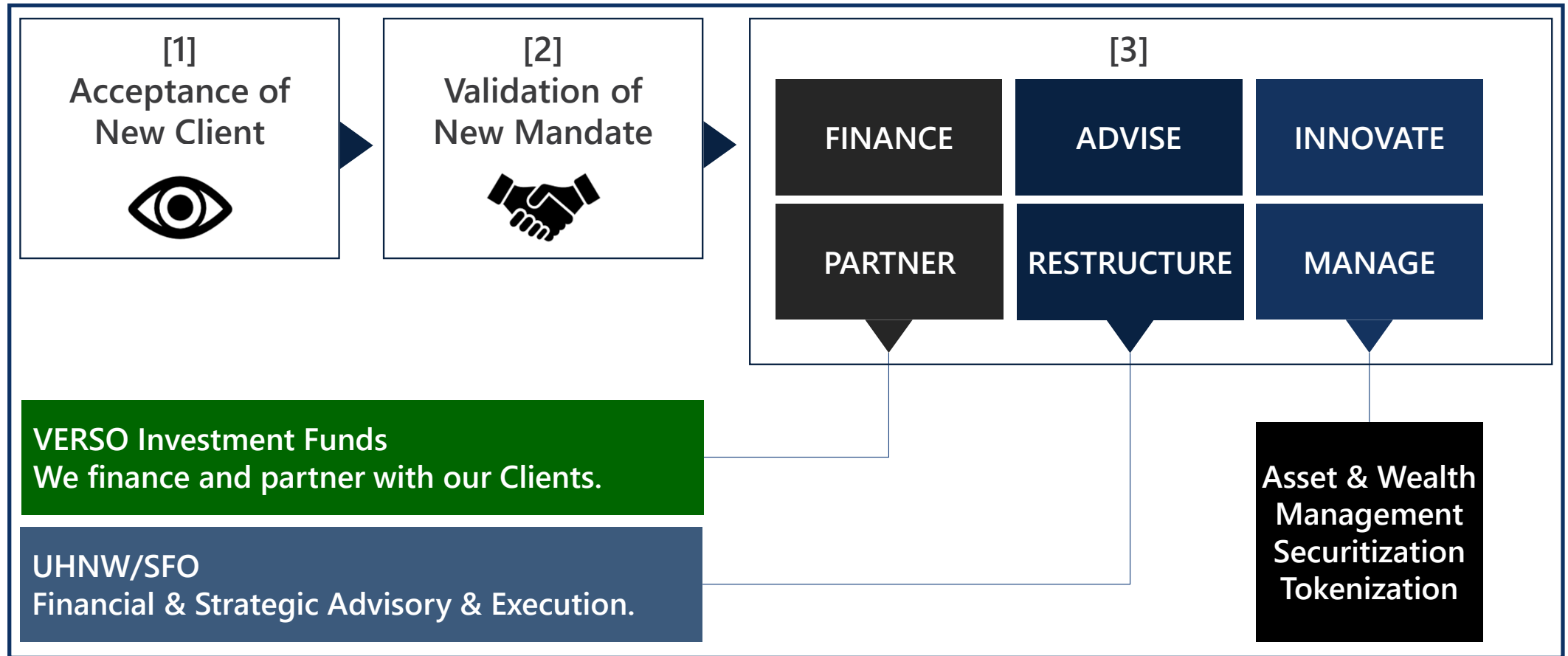
PE/VC Opportunity
Fund

Debt Opportunity
Fund

Securitization
Tokenization

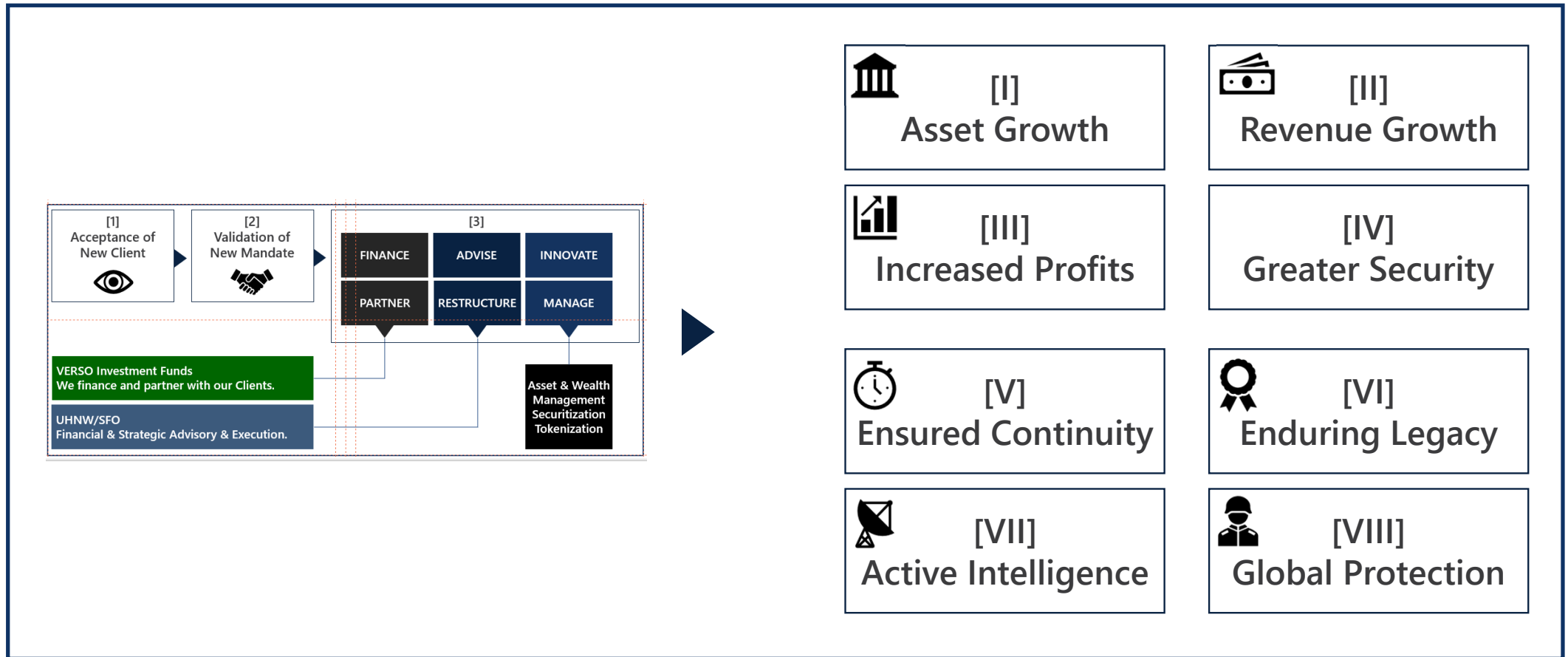
GENERATOR OF SOLUTIONS

VERSO



UNCOMPROMISED VALUE CREATION

VERSO



INTERNATIONAL OPERATIONS

VERSO



**VERSO Capital
Luxembourg
(headquarter)**



**VERSO Management
Dubai**



**VERSO Capital
Switzerland**



**VERSO Fund
British Virgin Islands**

VERSO

PRIMARY INVESTMENTS

PROPRIETARY FORMULA

V E R S O

1. Access to exceptional dealflow in the Silicon Valley
2. Focus on taking portfolio companies global
3. Financial mastery at the crossing of VC, PE and M&A models



proprietary formula

INVESTMENT PARAMETERS

VERSO

- | | |
|------------------------------|---|
| 1. preferred stage | agnostic by nature - post MVP and strong US traction |
| 2. potential | USD 1+ billion valuation |
| 3. key themes | relevance, reliability and resilience fitting in our vision |
| 4. sufficient market | TAM of no less than USD 5 billions with market traction |
| 5. scalability | established monetization strategy |
| 6. economic viability | high LTV / CAC with robust acquisition channels |
| 7. execution | world-class team and capabilities |
| 8. exit strategy | clear path to IPO or M&A event |

ACCESS IN EXCLUSIVE DEALFLOW

V E R S O

1. access to Silicon Valley best of the best venture capital firms and founders
2. specific screening out of the selected dealflow
3. opportunistic with preference for edtech, foodtech, cleantech
4. reliance over top-in-class product marketing know-how
5. preference for post product validation with solid traction
6. focused on international activation outside the US
7. entry point negotiated under advantageous terms
8. not reinventing the wheel

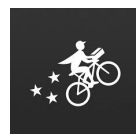
SELECTED INVESTMENTS

VERSO

invested over USD 450,000,000 since 2017
Including some of the best Companies in Global Tech



impossible foods, USA
USD 28,000,000 (2019)



postmates, USA
USD 25,000,000 (2019)



just, USA
USD 86,000,000 (2019)



grab, Singapore
USD 17,000,000 (2018)



sweetgreen, USA
USD 20,000,000 (2019)



revolut, UK
USD 20,000,000 (2020)

PROFESSIONAL SERVICE PROVIDERS

VERSO



accounting and external audit



international legal counsel



US legal counsel

VERSO

**WE ADVISE, WE INVEST, WE EXECUTE.
IN A DISRUPTED AND RISKY WORLD.
A WORLD OF NEW OPPORTUNITIES.**

VERSO

VERSOHOLDINGS.COM